

Message Text

UNCLASSIFIED

PAGE 01 GEORGE 01358 271209Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-07 /022 W
-----096845 271223Z /53
R 271030Z JUN 77
FM AMEMBASSY GEORGETOWN
TO USDOC WASHDC
INFO SECSTATE WASHDC 4836

UNCLAS GEORGETOWN 1358

PASS TO JIM NADAR, ROOM 2322

E.O. 11652: N/A
TAGS: BTRA, GY
SUBJECT: MARKETING STUDY TOUR

REF: USDOC 11508

1. EMBASSY REQUESTED TO PASS FOLLOWING INFORMATION TO USDOC
FROM PROJECT MANAGER R.A. WOLF, CARICOM EXPORT PROMOTION
TRAINING PROGRAM:

A. GROUP PLANS ARRIVE NEW YORK MIDDAY THURSDAY JULY 8
STAYING AT TAFT HOTEL. IN AFTERNOON GROUP PLANS VISIT
AMERICAN ASSOCIATION OF IMPORTERS (WITHOUT SAMPLES) TO LEARN
TRADING CONDITIONS, DUTIES, LABELLING ETC., IN GARMENTS AND
HANDICRAFTS. IN NEW YORK GROUP REQUESTS USDOC ASSISTANCE
IF POSSIBLE IN EXPEDITING THROUGH CUSTOMS ENTRY OF SAMPLES
AT JFK ON JULY 7. SAMPLES WILL ARRIVE 1050 FROM TORONTO ON
AIR CANADA FLIGHT 774.

B. GROUP WELCOMES RENTING OF DISPLAY ROOM AND
REQUESTS USDOC ASSISTANCE IN ARRANGING RENTAL OF
SUITABLE ROOM IN NEW YORK FOR JULY 8 AND 11 AND MIAMI
FOR JULY 12 AND 13. COST TO BE PAID BY GROUP. GROUP
SUGGESTS DISPLAY IN MIAMI PROBABLY BEST AT INTERNATIONAL
TRADE MART.

C. AS PROTECTION IN CASE ONLY FEW IMPORTERS VISIT
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EXHIBITION IN NEW YORK FRIDAY COULD FIRM APPOINTMENTS
BE MADE FOR MONDAY JULY 11 FOR BUYERS TO VISIT DISPLAY
ROOM AT FIXED TIMES? ALSO APPRECIATE IF FIRM APPOINT-
MENTS MADE FOR BUYERS TO VISIT DISPLAY IN MIAMI ON
JULY 13. JULY 14 GROUP PREFERS TO GO OUTSIDE TO FIRM
APPOINTMENTS MADE. COULD PUBLICITY BE ARRANGED AMONG
MIAMI BUYERS OF GARMENTS AND HANDICRAFTS TO VISIT

DISPLAY JULY 13? GROUP IS ARRIVING IN MIAMI MONDAY
JULY 11 AT 2342 ON EASTERN AIRLINES FLIGHT 401 AND
STAYING AT COLUMBUS HOTEL.

2. WOLF APPRECIATES ASSISTANCE RENDERED AND REQUESTS
CABLE REPLY DETAILING ARRANGEMENTS MADE. HE WILL BE
IN GEORGETOWN UNTIL JUNE 29 AND IN TORONTO AT HOTEL
LORD SIMCOE UNTIL JULY 6.
BLACKEN

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Message Attributes

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Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Executive Order: N/A
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SAS ID: 2029062
Secure: OPEN
Status: NATIVE
Subject: MARKETING STUDY TOUR
TAGS: BTRA, GY
To: COM
Type: TE
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